

# Arizona Motorcycle Safety Advisory Council

## Minutes

July 9, 2009 at 10:30 a.m.

A public meeting of the Arizona Motorcycle Safety Advisory Council was convened on July 9, 2009, at 3030 North Central Avenue, Suite 1550, Phoenix, Arizona 85007.

### Call to Order and Roll Call:

The meeting was called to order by Bobbi Hartmann at 10:30am. Roll was taken and a quorum was declared present.

### Council Members Present:

Bobbi Hartmann, Dave Novitt and Sky Pilot

### Members of the Public Present:

Mick Degn, MMA, Joe Tassinari, MMA, Ron Kool, ABATE, Steve Clawson, Moses Anshell, Joel Lohr, MSF/Pima, Ron Ariela, Team Arizona, Caolre O'Reilly, ABATE, Alberto Gutier, Director, GOHS, and Matt Derr, Deputy Director GOHS

### Legal Counsel:

Brian Schneider, Assistant Attorney General

### Approval of Minutes of April 9, 2009 Meeting

Dave Novitt made a motion to accept the minutes as submitted. Sky Pilot second it and all were in favor.

### Report on Current Balance of MSFund

Matt Derr gave out handouts showing the balance of \$202,624.49 left in the MSFund as of today.

### Funding Request for Motorcycle Operators Manuals

MVD cannot afford to print the manuals at this time and is requesting funding from the Council to do so. Alberto Gutier stated that approximately \$21,000 is needed for MVD to print these manuals which is a fantastic investment and great asset for the state. Joe Tassinari asked how many manuals will be printed which needs to be answered by MVD. Dave Novitt made a motion to defer the funding request for the manuals, have Bobbi Hartmann meet and discuss this along with various revisions with MVD, and to add it to the agenda for a future meeting and also requests that a representative from MVD be present.

### Funding Request for Matching 2010 Federal Funds

Director Gutier stated that GOHS is in the process of getting additional funds on the 2010 funds and no matching funds are needed. There was no action on this item at this time.

### Budgeting of Motorcycle Safety Fund

A representative from Moses Anshell, who does advertising for the media (i.e. billboards, television and radio), was present at the meeting. It was requested that the Council come up with a dollar figure for this. A dollar amount of \$100,000 for media, was budgeted by the council. Moses Anshell is a state approved vendor. Motion was made by Dave Novitt, to have Bobbi Hartmann contact and work with Moses Anshell to put together a media plan and to present that plan for Council approval at the next meeting. Sky Pilot second the motion and all were in favor. This item needs to be in an agenda for a future meeting. Bobbi Hartmann asked if it was necessary for the council to fund a link to a website with Council information. The Council was informed that the GOHS website would make a link available to post their Council meetings and agendas and minutes. No funding was needed.

#### Process, Availability, Ordering & Storage of all Stock Items

There are approximately 10 to 12 boxes of t-shirts, 2 boxes of posters in Spanish and teddy bears in public storage which are available if you need them. There are also bumper stickers, tri-folds, pencils and key chains in one of the closets in the classroom which are available. Bobbi Hartmann asked about the ordering of new items and Director Gutier stated everything that needs to be ordered in quantity has to have a distribution plan attached to it. Dave Novitt requested that the t-shirts now in storage be reserved for the state fair and Director Gutier agreed that both t-shirts and bears with new tags replacing the t-shirts could be used for that event. Bobbi Hartmann asked if the GOHS staff could possibly provide the Council with a price break on certain items, so that they can be ordered by the Council in a more cost productive manner.

#### QA Subcommittee – Additional Members

Dave Novitt, Chairman of the subcommittee specified that he would like to keep the number of subcommittee members at 3 at this time. They need to get the MVD to participate in this venture or they cannot go forward. Motion was made by Sky Pilot to table this item. Dave Novitt second the motion and will be working with MVD regarding this. All were in favor.

#### P&P Amendment – Add Call to Public Form

A public speaking form was presented by the Council, to be added to the P&P's. It was decided that Bobbi Hartmann would work out the verbiage to be added to the P&P's, which needs to be flexible enough that the public can use it without various restrictions hindering their speaking at all. Dave Novitt made a recommendation that this be incorporated as an agenda item for the next meeting.

#### Legislative Update

House Bill 2133 passed the legislature and has been sent to the Governor for signing. This Bill extends the Sunset of the Council and the MSFund from June of 2010 to June of 2016.

#### Set Time, Place and Agenda for next AMSAC Meeting

The next AMSAC Meeting has been set for October 1, 2009, at 10:30 a.m.

Call to Adjourn

Dave Novitt made a motion to adjourn the meeting. Sky Pilot second the motion.